



CORPORATE SPONSORSHIPS

For companies seeking direct impact and heightened visibility, consider sponsoring key museum initiatives that align with your brand and values. Sponsors enjoy customized benefit packages together with corporate membership offerings.

Exhibitions

Present critically acclaimed special exhibitions with prominent recognition in the galleries, cross-promotion in print and digital media campaigns, and perks throughout the exhibition's duration

Phillips after 5

Headline the museum's wildly popular after-hours art party on the first Thursday of each month, featuring live music, refreshments, and activations throughout the galleries

Third Thursdays

Increase accessibility by underwriting the museum's free, extended hours on the third Thursday of each month

Phillips Music

Present the museum's renowned Sunday Concerts performed by internationally acclaimed musicians and composers in the Phillips Music Room and livestreamed across the world

Annual Gala

Participate in the Phillips's signature affair—a reception and dinner throughout the museum's iconic galleries—with corporate partners, members of congress, diplomats, collectors, and VIPs

And more - Sponsorship opportunities are available for K-12 education, paid internships, public programs, art and wellness, and initiatives taking place at the museum on 21st Street, NW, Phillips@THEARC on Mississippi Avenue, SE, and beyond.

OPTIONS & PERKS

- Single, seasonal, and multi-year opportunities
- Category or industry exclusivity
- Corporate Membership benefits
- Exclusivity and membership benefits vary by sponsorship opportunity and level of investment

For more information on customized sponsorships, contact corporate@phillipscollection.org or 202.387.2151 x314

The Phillips Collection

1600 21st Street, NW, Washington, DC 20009
202.387.2151 | PhillipsCollection.org

Cover: Robert Courtright, *Untitled (Blue)*, 1976. Collage of cut, printed and toned paper on wood panel, 35 3/8 x 35 3/8 in., The Phillips Collection, Acquired 1977; Guests in the galleries with Pat Stier, *Long Chart, Large Chart*, 1977-78, Photo: AK Blythe; Guests in Wolfgang Laib's Wax Room, Photo: Mariah Miranda; Black Folks Don't Swim performing in the Music Room during Phillips after 5, Photo: AK Blythe; The Phillips Collection Annual Gala table setting with Pierre-Auguste Renoir's *Luncheon of the Boating Party*, 1880-81, Photo: Pepe Gomez; Vradenburg Director & CEO Jonathan P. Binstock giving remarks during a Director's Invitational breakfast. Photo: AK Blythe



PARTNER WITH PURPOSE

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Invest in the arts through corporate **memberships** and **sponsorships** that make an impact on our community, where your employees, customers, and clients thrive.

The Phillips Collection offers corporate partners ways to advance business development and marketing goals, fulfill CSR commitments, elevate employee well-being, support ERGs, and cultivate clients.

WAYS TO PARTNER:

- **Corporate Memberships**

Join our community of corporate supporters and patrons with an annual contribution that enriches employees' and clients' lives

- **Corporate Sponsorships**

Increase your visibility, recognition, and impact

- **Employee Matching**

Maximize your employees' contributions and company clout

GET INVOLVED

For more information on Corporate Partnerships, contact corporate@phillipscollection.org or 202.387.2151 x314



CORPORATE MEMBERSHIPS

Core benefits at all levels: Corporate Membership cards, transferable between employees, which grant general admission + 1 guest, entry to Phillips after 5, and access to members-only hours and preview days; 10% discounts in the Vradenburg café and Vradenburg shop; monthly communications highlighting events and exhibitions; and concierge services with the Corporate Relations Team.

| | AFFILIATE | ASSOCIATE | EXECUTIVE | LEADER | PRINCIPAL |
|--|-----------|-----------|-----------|----------|-----------|
| | \$5,000 | \$10,000 | \$20,000 | \$35,000 | \$50,000+ |
| ENGAGEMENT: INCENTIVIZE EMPLOYEES AND CLIENTS | | | | | |
| Corporate Membership cards | 2 | 5 | 10 | 15 | 20 |
| Guest passes for general admission | 50 | 50 | 75 | 100 | 100 |
| Guest passes for Phillips after 5 | | 5 | 10 | 15 | 20 |
| Unlimited, complimentary general admission for all employees | | | ● | +1 guest | +2 guests |
| ACCESS: NETWORK WITH STAKEHOLDERS AND ENTERTAIN CLIENTS | | | | | |
| Participation in exclusive Director's Invitational series | ● | ● | ● | ● | ● |
| Exhibition opening previews and celebrations | ● | ● | ● | ● | ● |
| Phillips Travel opportunities | | Domestic | ● | ● | ● |
| Exhibition Insider Tours with museum leadership or curators | | | ● | ● | ● |
| Giftable Insider Circle membership | | | | | ● |
| VISIBILITY: RECOGNITION FOR YOUR CORPORATION | | | | | |
| Listing in Annual Report | ● | ● | ● | ● | ● |
| Recognition on museum website | Text | Text | Text | Logo | Logo |
| Listing on Welcome Gallery Donor Wall | | ● | ● | ● | ● |
| ENTERTAINMENT: HOSTING PRIVILEGES AND REDUCED RATES | | | | | |
| Private event venue rental discounts | | 10% | 15% | 20% | 25% |
| Group experiences led by Phillips Educators | | 10% | 15% | 20% | 25% |
| Before- or after-hours tour(s) for up to 20 guests | | 1 | 2 | 2 | 3 |
| Waived surcharge for Monday events | | | ● | ● | ● |
| Hosting privileges in the House Parlor galleries | | | | ● | ● |

Estimated fair market value of benefits available upon request